

Unified Commerce for Global Brands.

Company Overview

NewStore offers the world's most global, scalable Unified Commerce Platform for premium retail. Our mobile-first solution unifies POS, order management, inventory, fulfillment, clienteling, and branded shopping apps in a single system. Built on MACH principles, we help retailers boost sales by up to 30% while delivering exceptional customer experiences across every channel.



Empower Associates, Delight Customers

NewStore unifies omnichannel workflows with **intuitive apps** for both smartphones and tablets on the lightest tech stack.

Associates become more **effective**, customers more **engaged**, and loyalty **stronger** across every channel.



Launch Faster, Grow Faster

NewStore gets brands live globally in months, not years.

Our composable, pre-configured platform lowers implementation and maintenance costs so retailers can focus on the omnichannel capabilities that **drive revenue**.



Adapt at the Speed of Retail

With a MACH-certified, API-first architecture, NewStore gives brands the agility to **innovate and scale** quickly.

Our partner ecosystem extends this flexibility, making it **easy to evolve and deliver** new customer experiences on demand.

NewStore Makes Omnichannel Simple



Omnichannel POS

- Mobile POS with Tap to Pay on iPhone
- Clienteling & Remote Selling
- Real-time Store Inventory
- Endless Aisle & Mixed Cart
- Store Fulfillment, BOPIS, & BORIS



Embedded Payments

- Fully Integrated Payment Processing
- End-to-End Service Management
- Unified Data Insights & Reporting
- Omnichannel Payment Flexibility
- Multi-Processor Support and Global Readiness



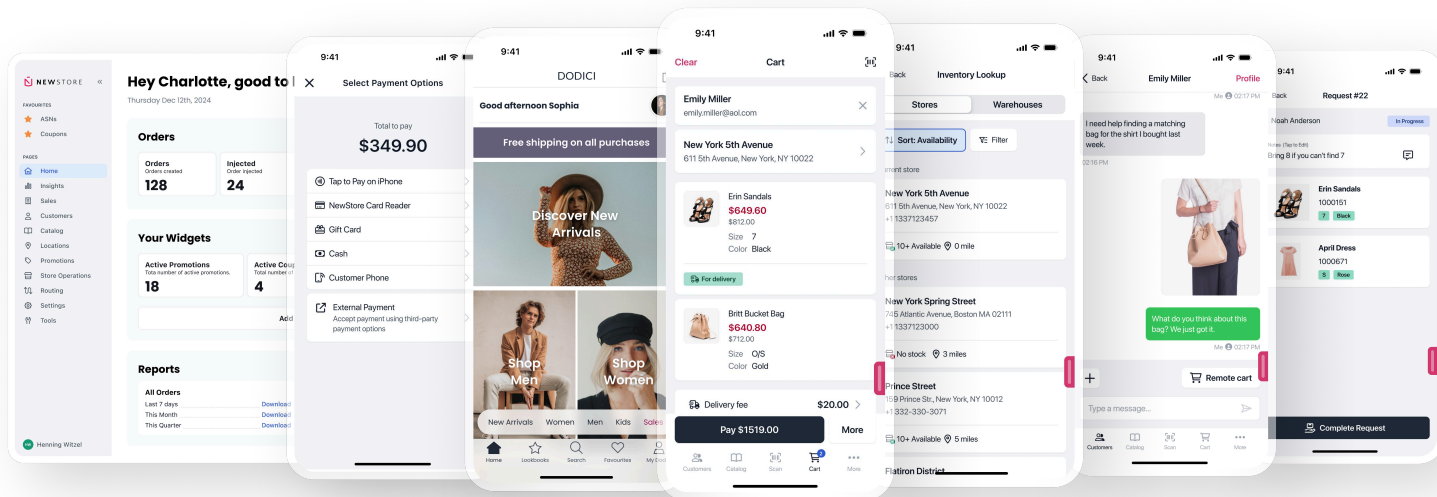
Omnichannel Management

- Order Management & Customer Service
- Omnichannel Reporting & Analytics
- Store Inventory Management
- Shopping App Content Management
- Platform Administration



Omnichannel Shopping Apps

- Customizable App Content & Features
- Magazine-Style Lookbooks
- Edge-to-Edge Brand Videos
- Digital Loyalty Card Experience
- In-Store Shopping Experience



What Our Customers Say

”

The Burton and NewStore relationship is a true partnership. NewStore has listened to our business needs and delivered.

Brian McAllister,
Director of Global Omnichannel
Operations, Burton

”

Using the NewStore Unified Commerce Platform allows us to operate stores on the lightest tech stack I've ever seen.

Anders Lindberg Madsen,
Solution Architect & Integration
Manager, GANNI

”

When we re-evaluated the market, many vendors claimed to offer a lower total cost of ownership, but none were able to unlock growth in the same way as NewStore.

Aaron Sanandres,
CEO, UNTUCKit

Why Global Brand Trust NewStore



30%

Store Revenue Uplift



17%

Lift from Ship from Store



10%

Lift from Endless Aisle/Mixed Cart



7%

Lift from Clienteling



5%

Lift from BOPIS



7x

More App Conversions than Web

About NewStore

NewStore offers the world's most scalable and globally compliant unified commerce platform, featuring the easiest-to-use, lightest tech stack for fast and flexible deployment. With its advanced omnichannel POS and branded shopping apps, NewStore enables premium retail brands to deliver exceptional customer experiences across every channel. Trusted by 85+ brands in 55+ countries, NewStore drives a 30% increase in sales through seamless transactions, personalized interactions, real-time inventory visibility, and flexible fulfillment options.

 **NEWSTORE**

Contact Us
teamsales@newstore.com
newstore.com